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DEFERRED COMPENSATION PLAN BOARD REPORT 08-40



Date: October 1, 2008

To: Board of Deferred Compensation Administration

From: Staff

Subject: National Save for Retirement Week

Recommendation:

That the Board of Deferred Compensation Administration receive and file the following information regarding initiatives to promote National Save for Retirement Week.

Discussion:

Staff and Great-West have been working together to develop an outreach program with promotional materials for National Save for Retirement Week, October 19-25, 2008. These materials will focus on increasing awareness and communication of the Plan for City employees. The Plan will host information tables at an assortment of locations throughout the City. A payroll flyer, which has been attached, will be distributed to all Department of Water and Power employees on October 7th and to all other City employees on October 8th. Posters will be displayed at various locations throughout the City to promote awareness of the information tables during National Save for Retirement Week. Additionally, a Citywide e-mail, developed by staff, will be issued to all City employees the week of October 13th. Furthermore, Plan staff and Great-West will distribute other promotional materials (stickers, mints, and toothbrushes). Samples of these materials have been brought to the Board Meeting.

Submitted by: _____
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Reviewed by: _____
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Approved by: _____
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