

# City of Los Angeles

## **Deferred Compensation Plan**

Second Quarter 2022 Review







# For discussion

Updates – News – Trends

Plan Health

DCP Communications 2022

**Employee Engagement** 





## Updates – News – Trends

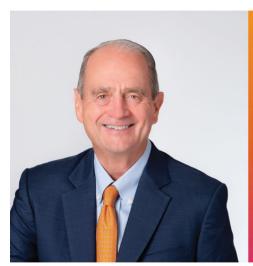




#### **Unique culture**

Voya announces leadership succession plan

# Leadership succession plan appoints Heather Lavallee incoming CEO and affirms our focus on customers, innovation and culture



Rodney O. Martin, Jr.
Chairman & CEO
Voya Financial



Heather Lavallee
President and CEO-elect
Voya Financial

I am honored and grateful — to Rod, the board of directors, the management team and all of my Voya colleagues — for this opportunity to lead a uniquely purpose-driven company that is committed to helping our clients and customers achieve positive outcomes with their health, wealth and investment needs.

Read release



## Q2 2022 Plan Summary

#### Assets and Cash Flow

- Total Plan Assets were \$7.91 billion as of June 30, 2022.
- Net Cash Flow was a positive \$26 million for the period.
- In Q2 2022, the average participant balance was \$155,085 and the total participant count was 50,981.

#### > Investment Composition

- The DCP Large Cap Fund, Stable Value and the Schwab Brokerage option continue to be the top holdings with respect to balances by investment.
- PCRA continues to be a utilized option amongst plan participants. In Q2, there were 7,985 funded PCRAs which amounted to over \$1.15 billion in assets.





#### Workplace

By the numbers



Employee engagement

#### Call center

**779,570** live calls

**26,553** emails

**13,470** live chats

**44,910** Voya PAL chats



97% satisfaction



45% fully resolved via IVR



**70%** fully resolved via Voya PAL digital assistant

#### **Digital**



24,400,000

engagements

+ 1%

versus Q2 2021

#### **Market volatility resource center**



**10,000+** visits to page



**2:40** average minutes spend on page

#### **Trending topics**

- Russia Ukraine conflict
- Understanding market volatility
- Protect retirement against inflation





## 2022 Participant Contact Summary





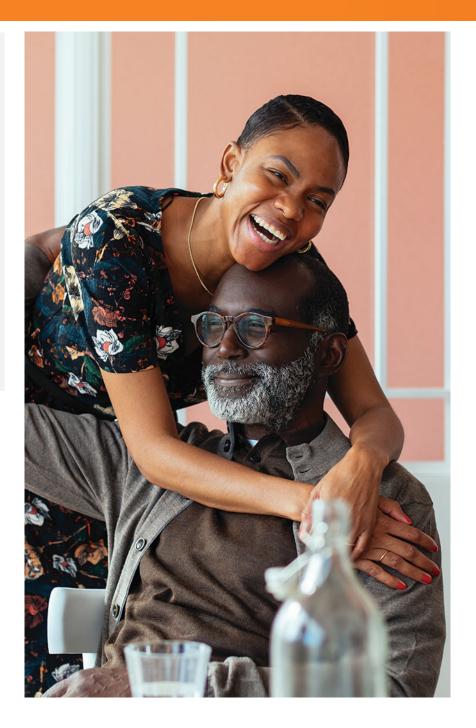


#### Workplace

By the numbers



Employee actions: savings



98.4%

#### are staying the course

and have not made investment trades up slightly from 98.3% \*

- 1.6% made a future investment allocation change *up from 1.5%* \*
- 1% requested a loan or a hardship up from 0.8% \*
- Of those who changed their savings rate, 60% increased savings down from 69% \*





## Q2 2022 Transfer Activity by Investment

Investment Name	Transfers In	Transfers Out	Net
SCHWAB BROKERAGE	\$36,489,117	(\$13,921,164)	\$22,567,953
FDIC INSURED SAVINGS ACCOUNT	\$55,398,356	(\$34,769,538)	\$20,628,817
STABLE VALUE	\$95,852,865	(\$38,473,572)	\$57,379,294
ULTRA CONSERVATIVE PORTFOLIO	\$13,578,935	(\$14,251,992)	(\$673,057)
CONSERVATIVE PORTFOLIO	\$11,115,050	(\$23,290,736)	(\$12,175,686)
MODERATE PORTFOLIO	\$10,197,639	(\$20,384,871)	(\$10,187,232)
AGGRESSIVE PORTFOLIO	\$4,315,580	(\$16,624,771)	(\$12,309,191)
ULTRA AGRESSIVE PORTFOLIO	\$4,794,608	(\$14,807,368)	(\$10,012,759)
DCP BOND FUND	\$5,957,574	(\$11,491,855)	(\$5,534,280)
DCP LARGE CAP FUND	\$47,446,616	(\$76,569,158)	(\$29,122,542)
DCP MID CAP FUND	\$6,684,053	(\$14,802,262)	(\$8,118,209)
DCP SMALL CAP FUND	\$10,477,910	(\$18,012,023)	(\$7,534,113)
DCP INTERNATIONAL FUND	\$1,947,676	(\$7,066,986)	(\$5,119,310)





## Plan Health







## Plan Overview

	2021 Q2	2021 Q3	2021 Q4	2022 Q1	2022 Q2
Total Plan Participants with a balance	50,593	50,663	50,814	50,849	50,981
Total Plan Assets	\$8,820,623,760	\$8,820,724,913	\$9,307,962,971	\$8,911,864,063	\$7,906,363,475
Average Balance	\$174,345	\$174,105	\$183,177	\$175,261	\$155,085
Median Balance	\$66,864	\$65,880	\$69,961	\$65,289	\$59,069







(\$47,047,736.34)

## Cash Flow Summary

Cash In	
Pre-Tax Contributions	\$73,049,223.55
Roth Contributions	\$16,194,792.29
Rollover Contributions	\$25,247,934.99
Loan Repayments	\$22,219,237.81
Other	\$11,055,289.40
Total Cash In	\$147,766,478.04

"Other" activity represents all inter-participant transfer activity, which includes decedent/ beneficiary activity, QDRO splits and Alternate participant transfers. "Distributions" activity represents withdrawals, installments and termination payments.

## Cash Out Distributions

 Rollovers
 (\$42,865,163.82)

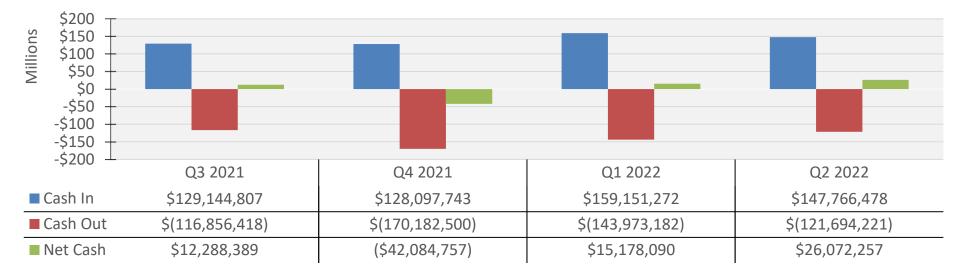
 Loans Issued
 (\$19,700,300.83)

 Fees
 (\$1,025,730.72)

 Other
 (\$11,055,289.40)

Total Cash Out (\$121,694,221.11)

Net Cash Flow \$26,072,256.93









## Balances by Investment

Investment	Investment Balance	Number of Participants	Average Participant	Percentage of Plan Assets
SCHWAB BROKERAGE	\$1,152,229,165.31	6,771	\$170,171.20	14.6%
FDIC INSURED SAVINGS ACCOUNT	\$564,667,265.36	12,752	\$44,280.68	7.1%
STABLE VALUE	\$1,394,157,867.15	13,657	\$102,083.76	17.6%
ULTRA CONSERVATIVE PORTFOLIO	\$118,203,402.67	3,001	\$39,388.00	1.5%
CONSERVATIVE PORTFOLIO	\$241,785,699.86	5,548	\$43,580.70	3.1%
MODERATE PORTFOLIO	\$453,552,078.06	12,055	\$37,623.57	5.7%
AGGRESSIVE PORTFOLIO	\$471,208,566.36	14,329	\$32,884.96	6.0%
ULTRA AGRESSIVE PORTFOLIO	\$272,891,504.50	10,669	\$25,577.98	3.5%
DCP BOND FUND	\$182,033,849.35	6,853	\$26,562.65	2.3%
DCP LARGE CAP FUND	\$2,262,142,700.52	21,816	\$103,691.91	28.6%
DCP MID CAP FUND	\$307,466,455.03	8,639	\$35,590.51	3.9%
DCP SMALL CAP FUND	\$279,539,166.34	9,592	\$29,142.95	3.5%
DCP INTERNATIONAL FUND	\$206,485,754.59	8,920	\$23,148.63	2.6%

**Total Investment Balance:** 

\$7,906,363,475.10

**Total Loan Fund:** 

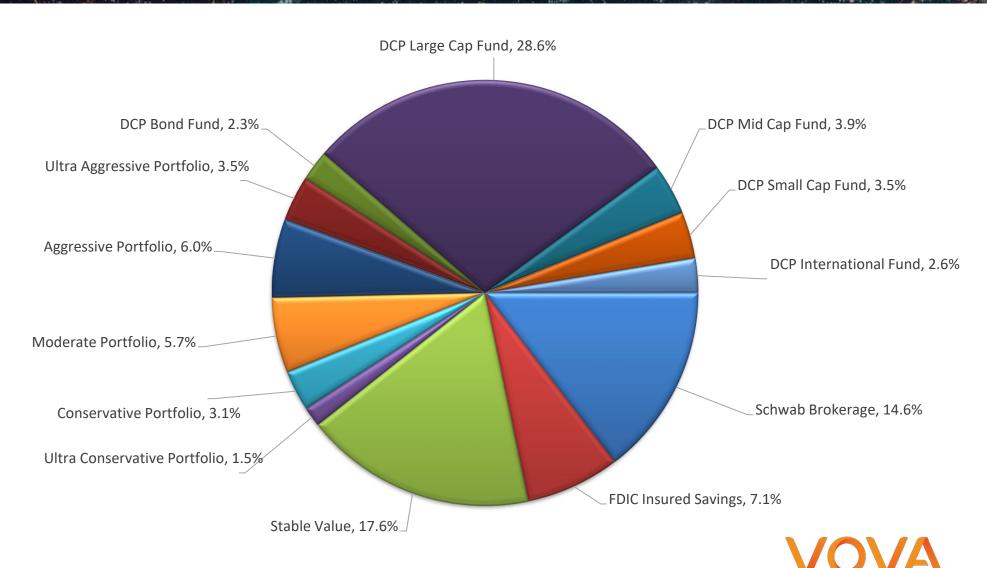
\$168,544,226.87







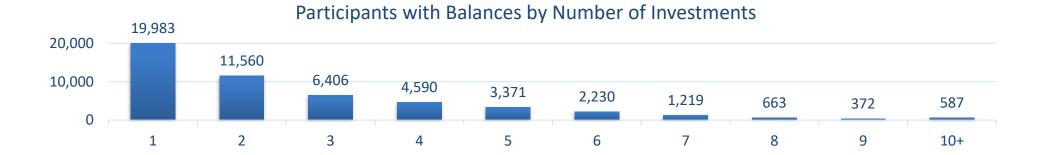
## Percentage of Plan Assets



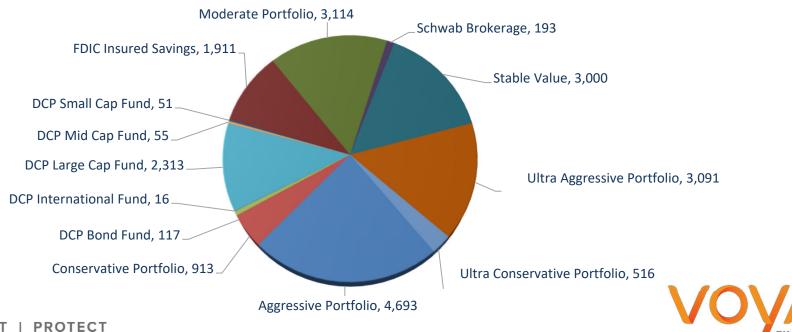




## Diversification- All Investment Options



#### Participants with a Balance in a Single Investment

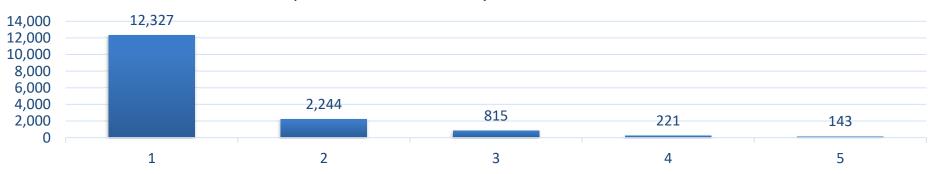




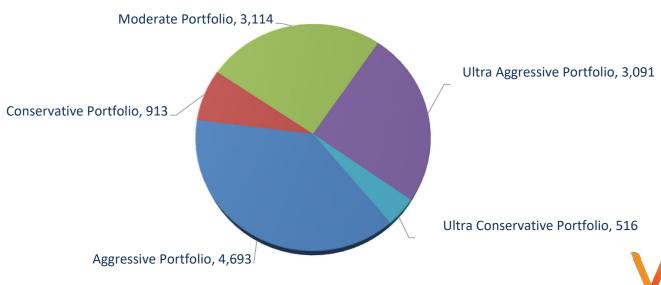


## Diversification- Portfolio Funds Only

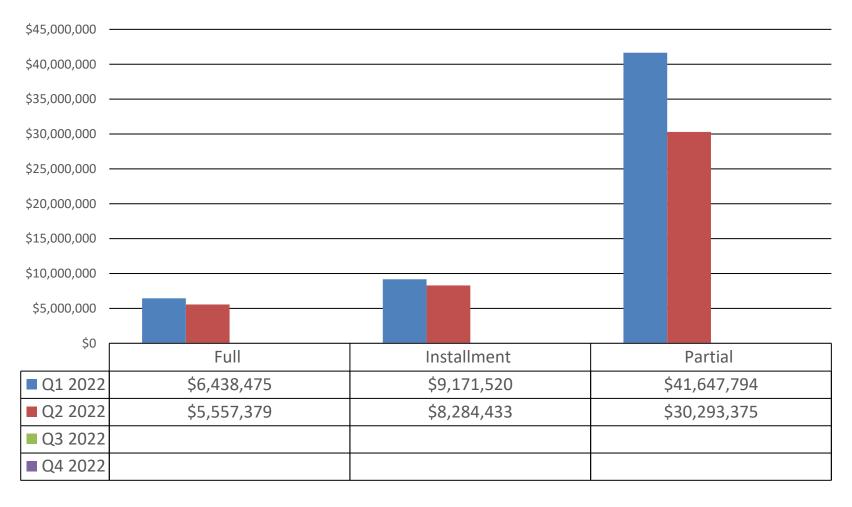
#### Participants with Balances by Number of Investments



#### Participants with a Balance in a Single Investment



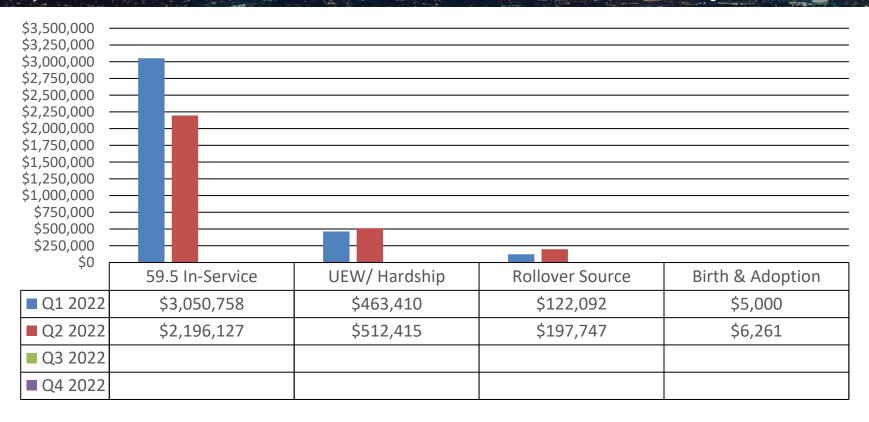
## Participant Outcomes: Distribution Types by Quarter



This data includes distributions from the separated population accounts (including closures of QDRO and beneficiary accounts).

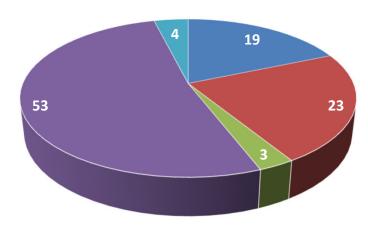


## Participant Outcomes: In-Service Withdrawals by Quarter



#### Unforeseeable Emergency Withdrawal (UEW) Reasons

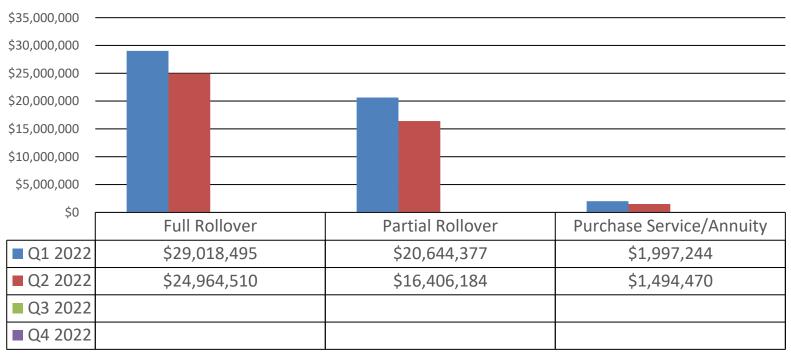
- Medical Expenses
- Illness or Accident
- Funeral Expenses
- Eviction/ Foreclosure
- Residence Repair





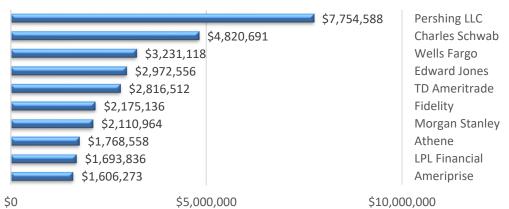
## Participant Outcomes: Distributions



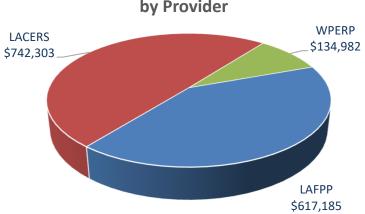


This data includes distributions from the active and separated populations (including QDRO and Beneficiary accounts).

#### **Top 10 Rollover Providers by Dollar Amount**



## Purchase of Service/Annuity by Provider



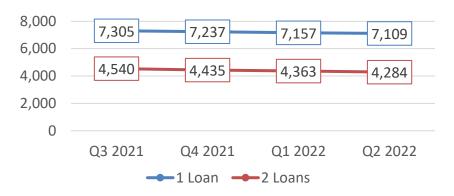




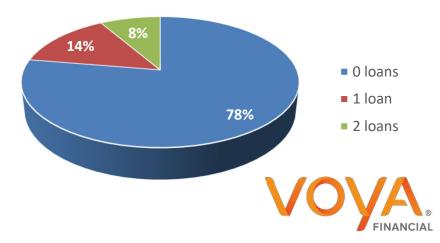
## Loan Trending

	Q3 2021	Q4 2021	Q1 2022	Q2 2022
Total Participants with Loans	11,845	11,672	11,520	11,393
Total Number of Outstanding Loans	16,385	16,107	15,883	15,677
Number of General Loans	14,748	14,492	14,292	14,094
Number of Residential Loans	1,637	1,615	1,591	1,583
Total Outstanding Loan Balance	\$170,251,831	\$164,383,821	\$162,952,309	\$161,456,537
General Loan Balance	\$141,619,892	\$136,368,369	\$135,517,269	\$134,274,513
Residential Loan Balance	\$28,631,939	\$28,015,453	\$27,435,040	\$27,182,024
Average Loan Balance per Borrower	\$14,373	\$14,083	\$14,145	\$14,172
Number of Re-amortized	209	149	148	218
Number of Loan Defaults	260	207	181	206
Total New Loans Initiated	1,334	1,295	1,280	1,388
New Loans Active	1,276	1,243	1,217	1,298
New Loans Separated from Service	83	52	63	90

#### 1 Loan versus 2 loans

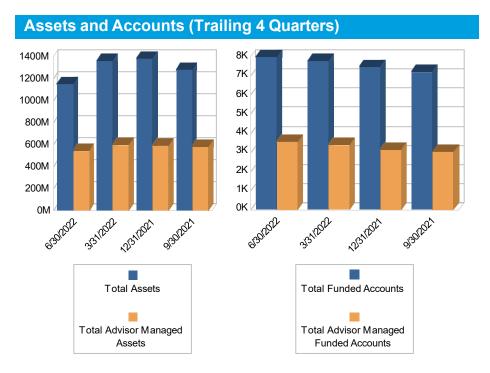


#### **Loan Summary**



## The Schwab Personal Choice Retirement Account (PCRA) Quarterly Report CITY OF LA 457 DEFERRED COMP as of 6/30/2022

Plan Profile Information	
Plan Type	457B
Total PCRA Assets	\$1,152,099,893
Total Funded PCRA Accounts	7,985
Total Roth Assets	\$49,118,978
Total Funded Roth Accounts	1,508
Total Advisor Managed PCRA Assets	\$542,131,517
Total Advisor Managed Funded PCRA Accounts	3,566
PCRA Accounts Opened This Quarter	234
PCRA Assets In and Out This Quarter*	\$38,689,089
Average PCRA Account Balance	\$144,283



<sup>\*</sup> Assets In and Out includes contributions and distributions.

PCRA Participant Profile Information	
Average Participant Age	49
Percent Male Participants	83%
Percent Female Participants	17%

Total Assets by Category	
Cash Investments	\$162,649,413
Equities	\$468,652,237
ETFs	\$240,993,682
Fixed Income	\$69,139,984
Mutual Funds	\$211,173,276
Other	-\$508,694

Average Positions Per Account	
Cash Investments	1.0
Equities	10.8
ETFs	3.6
Fixed Income	0.4
Mutual Funds	2.0
Other	0.0
Total	17.8

Average Trades Per Account	
Equities	6.3
ETFs	2.4
Fixed Income	0.0
Mutual Funds	6.4
Other	0.2
Total	15.4



## DCP Communications 2022







## Personalized Financial Wellness Messaging | Q2 2022

4,243 Unique participants delivered 6,140 1,809 249 160 2,965 4,330 1,253 Unique participants opened 70% 186 111 71% 3 75% 69% 361 250 Unique participants clicked 11 97 6 8% 6% 5% Participants took action after 279 226 6 6 42 6% opening 8% 3% 3% 5% Save More Beneficiary Diversification **Restart Savings Birthday** 



Potential financial impact: (those who changed deferral rate, excludes deferral amt)

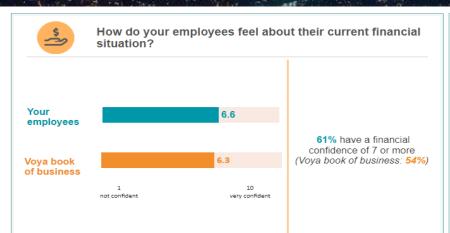
**Restart Savings** \$6,347 of additional contributions per year. (2 participants increased their savings rate by 2.5% on average)





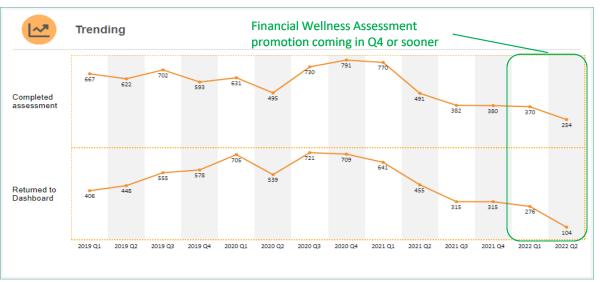


## Financial Wellness Snapshot Q2 2022





Engage	ment		
	# of participants	% of participants	Voya Book of Business
Started Financial Wellness assessment	5,769		
Completed assessment and viewed results	5,134	89%	89%
Viewed dashboard after completing assessment	4,453	87%	82%



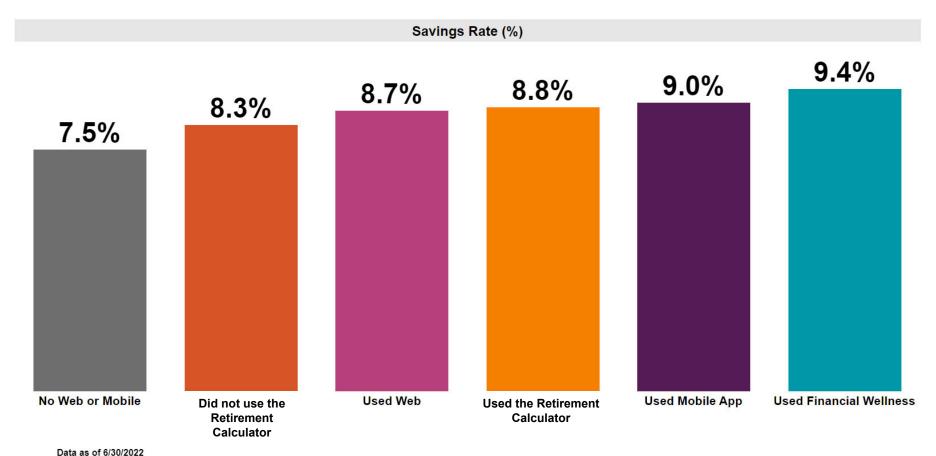






## Digital Engagement Report

This chart represents the average savings rates associated with specific participant engagement tools





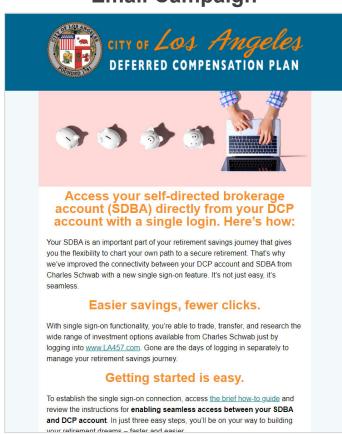




## **Communications Update**

## SDBA Single Sign-on: Complete **☑**

#### **Email Campaign**



#### **Written Notification**



- + Blog post on LA457.com
- + Newsletter promotion







## Communications Update

### DCP Summer Checklist: Complete



#### **Email Campaign**



#### **Postcard**



- + Social media promotion
- + Blog post on LA457.com







## **Communications Update**

## Retirement "Pay Raise" Enrollment Campaign: Complete



#### **Email Campaign**





#### How big of a retirement pay raise do you want?

Protecting your goals and boosting your income in retirement is easier than you may think. As an employee with the City of Los Angeles, you have access to the City's 457 Deferred Compensation Plan (DCP) that is designed to give you a well-deserved pay raise in retirement.

#### Start saving in just a few clicks

We've made enrolling in the DCP easy for you, and easy to understand. You don't have to be an expert at investing to get started. In fact, we'll make sure your investing plan is aligned with your retirement goals in just a few questions. The amount you save is up to you - start small or go big

- + Social media promotion
- + Blog post on LA457.com







## Communications Update | What's Ahead

#### **Investment Options and Market Volatility Campaign**

**Email Campaign** 

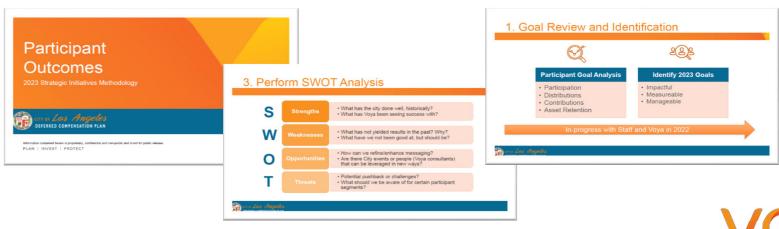


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**Money Matters Education** 



#### **Preparation for 2023 Participant Engagement Strategy Launch**







## **Employee Engagement**

VO VA FINANCIAL

PLAN | INVEST | PROTECT

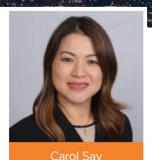












**2Q 2022 Representative Activity** 

	2Q 2021	3Q 2021	4Q 2021	1Q 2022	2Q 2022
Virtual Meetings	31	28	31	30	34
Meeting Attendees	987	663	1,043	787	934
Call Totals	2,989	2,617	3,271	3,386	2,381
Emails	2,788	1,708	2,215	2,274	1,730
Total Participation	6,764	4,988	6,529	6,447	5,045
Enrollments	45	32	38	59	50





# **Thank You**

